

To: Boothbay Planning Board  
From: Mark Eyerman  
Subject: Treatment of Services  
Date: December 6, 2018

Here is a proposal to start the discussion for how to improve the treatment of services in Section 7:

1. Delete Service Business from the Table of Land Uses and the definitions and replace it with three uses as follows:
  - a. Personal Services
  - b. Business Services
  - c. Construction and Property Maintenance Services
2. Create new definitions for the three types of services as follows:
  - a. Personal Services: A business or organization such as barbers, stylists, manicurists, counselors and therapists that provides services directly to an individual consumer at the place of operation of the business or organization. Personal services can include the incidental retail sale of products and goods that are related to the service provided.
  - b. Business Services: A business or organization such as call centers, advertising services, and payroll services that primarily provides services to other businesses or organizations rather than to consumers. A business service may provide incidental service to individual consumers.
  - c. Construction and property maintenance services including facilities for administrative activities, fabrication of materials related to the service and the inside and outside storage of material, equipment and vehicles related to the service provided. An office of a contractor or tradesman that involves only administrative and marketing activities and does not include the storage of materials, equipment or vehicles is a business and professional office.
3. Here is a first cut at how those uses might fit into the table of uses:

| <b>USE/ACTIVITY -<br/>DISTRICT</b>                | <b>R</b>        | <b>R-C</b> | <b>BVC</b> | <b>BVF</b> | <b>BVMU</b> | <b>EBV</b>         | <b>SG</b>        | <b>RMU</b> | <b>CC</b> | <b>MB</b> | <b>MC</b>       | <b>WRP-27</b> | <b>WRP</b> | <b>WP</b> | <b>RP</b> |
|---|-----------------|------------|------------|------------|-------------|--------------------|------------------|------------|-----------|-----------|-----------------|---------------|------------|-----------|-----------|
| Business Services                                 | N               | N          | PR         | PR         | PR          | PR <sup>4,11</sup> | PR               | PR         | PR        | C         | PR              | PR            | N          | N         | N         |
| Construction and Property<br>Maintenance Services | N               | N          | N          | PR         | PR          | N                  | PR <sup>10</sup> | PR         | N         | C         | N               | N             | N          | N         | N         |
| Personal Services                                 | PR <sup>2</sup> | N          | PR         | PR         | PR          | PR <sup>3,11</sup> | PR <sup>4</sup>  | PR         | PR        | N         | PR <sup>3</sup> | PR            | N          | N         | N         |